



15 March 2012
Workshop on Impact of the
Factories of the Future PPP

Session 6: Effectiveness of Results Take-up

Project Acronym: ROBOFOOT

Project Title: Smart robotics for high added value footwear industry

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How to achieve significant uptake of expected project results beyond the immediate stakeholders?

Activities

Description

1. Dissemination events with intermediate results (BIEMH, SIMAC)
2. Proposed solutions facing requirements beyond the end users in the consortium
3. Strong industrial partnership: business plans

Effectiveness

1. Industry oriented events
2. Universality of solutions
3. Very close to the market

List three factors that are making it more difficult for a project to achieve uptake of expected results beyond immediate stakeholders.

Barriers/Obstacles

Description	Importance
1. Financial weakness of companies	1. HIGH
2. Engineering required / No previous experience with robots	2. MEDIUM
3. Partial solution; The project only addresses a subset of operations	3. MEDIUM

Who can do what?

Write down three possible actions that might facilitate the uptake of expected project results beyond immediate stakeholders.

Actions

Who

What

- | | |
|---------------|--|
| 1. End users | 1. Successful deployment at end-users facilities; accessible , 'public' demonstrator |
| 2. Consortium | 2. To achieve 'open' solutions, no restricted to a robot builder |
| 3. Consortium | 3. Dissemination activities beyond project finalization |