



15 March 2012

Workshop on Impact of the  
Factories of the Future PPP

## Session 6: Effectiveness of Results Take-up

***Project Acronym: ROBOFOOT***

***Project Title: Smart robotics for high added value  
footwear industry***

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## How to achieve significant uptake of expected project results beyond the immediate stakeholders?

### Activities

#### Description

1. Dissemination events with intermediate results (BIEMH, SIMAC)
2. Proposed solutions facing requirements beyond the end users in the consortium
3. Strong industrial partnership: business plans

#### Effectiveness

1. Industry oriented events
2. Universality of solutions
3. Very close to the market

**List three factors that are making it more difficult for a project to achieve uptake of expected results beyond immediate stakeholders.**

## **Barriers/Obstacles**

### **Description**

### **Importance**

1. Financial weakness of companies
2. Engineering required / No previous experience with robots
3. Partial solution; The project only addresses a subset of operations

1. HIGH

2. MEDIUM

3. MEDIUM

## Who can do what?

**Write down three possible actions that might facilitate the uptake of expected project results beyond immediate stakeholders.**

### Actions

#### Who

#### What

1. End users

1. Successful deployment at end-users facilities; accessible , 'public' demonstrator

2. Consortium

2. To achieve 'open' solutions, no restricted to a robot builder

3. Consortium

3. Dissemination activities beyond project finalization